

Press Release Example

Cub Scouting is directed by a fun theme every month that helps us explore different ways to see the world!!! Each Pack and individual den will work on the following theme this year. If you know a boy between the ages of 7 & 11 who is interested in Scouting give Jeanne Holland a call at 763-497-3722.

The Proposed 2002-2003 Cub Scout year will be this:

September: Blast Off!
 October: It's a Jungle of Fun
 November: Kids Against Crime
 December: Winter Wonderland
 January: Strike up The Band
 February: Uncle Sam Depends on You
 March: Why Does it Do That?
 April: Land of The Pharaohs
 May: Lights, Camera Action!

Don't forget every Cub Scout year includes other fun like: Pinewood Derby Races, Pizza Swim Party, Blue & Gold Banquet, etc.

SUMMER TIME ACTIVITIES (press release example)

St. Michael Cub Scouts will be having Rocket Launching at the park at 7:00pm on June _____. Boys ages 7-11 interested in Cub Scouting can join us behind the St. Michael elementary school or call Jeanne Holland at 763-497-3722 for more information.

St. Michael Cub Scouts will be having an evening of leather working and crafts at Zahler Park on July _____. If your son, age 7-11 is interested in Cub Scouts, join us at 7:00pm at the park. Or call Jeanne Holland at 763-497-3722.

St. Michael Cub Scouts will be having an evening Bike Clinic and Rodeo! Meet at the St. Michael recreation park at 7:00pm. If you have a boy age 7-11 who is interested in Cub Scouts, join us at 7:00pm at the park. Or call Jeanne Holland at 763-497-3722.



Unit News Release

Is Your Child Learning *Your* Values?

Do you want your son to grow up to be self-reliant, dependable and caring? Is it important to you that he learns traditional values such as honesty, trustworthiness, and respect for others and the environment?

If you answered “yes” to either of these questions, then you should check out what Cub Scouting has to offer boys in first through fifth grades. Pack (number), chartered by (name) invites you and your son to become a part of one of America’s leading values-driven organizations. The Cub Scout program is a valuable resource that can help families accomplish worthy goals while building and strengthening relationships within the family.

Pack (number) will be hosting a recruitment campaign and encourages all boys to bring a buddy. (Details of event). Join us for more information.

Cub Scouting: Everything you could want for your son and more.

Unit News Release



Cub Scout Pack (number) Wants You!!

Pack (number), chartered by (name) invites you and your son to become a part of one of America's leading values-driven organizations. The Cub Scout program is a valuable resource that can help families accomplish worthy goals while building and strengthening relationships within the family.

Cub Scouting combines fun with educational activities and lifelong values. It also helps parents to help their boys strengthen character, develop good citizenship and enhance both mental and physical fitness. In additions, the program provides boys with positive peer groups and tools to shape their future.

In Cub Scouting, boys learn ideals like honesty, bravery, and respect. These values help boys make constructive decisions throughout their lifetimes and give them the confidence they need to grow and develop. According to a recent study conducted by Louis Harris & Associates, "Character may be defined as the 'willingness to do what is right, regardless of circumstances.'" Cub Scouting teaches boys what is right, in part by encouraging them to reflect on lessons learned through Cub Scouting activities.

Pack (number) will be hosting a recruitment campaign. Join us for more information. We encourage you to bring a buddy, too.

Cub Scouting: Everything you could want for your son and more.